



Central Arkansas Alumnae Chapter
CAAC

Founders Day Committee

Submitted by: Founders Day Committee

Committee Chair: Latriana Robertson

Date: March 30, 2026

Overview

The Founders Day Committee successfully executed a great Founders Day Observance in celebration of our Founders. The event was well attended and reached full capacity, resulting in a sold-out event.

The Honorable Tara Shephard, Representative of the 79th District, served as the guest speaker and delivered an impactful message aligned with “A Charged to Keep,” encouraging attendees to remain civically engaged and to exercise their right to vote in the upcoming election.

The Mistress of Ceremony – Nicole Broadway was engaging and demonstrated leadership and adaptability. With the venue at capacity, several members selflessly relinquished their seats – and in some cases their meals – to accommodate guests, exemplifying the spirit of sisterhood and service.

Entertainment was provided Twanna Campbell and Fanandus Holley, whose melodious performances enhanced the atmosphere of the program.

Financial Summary

The event generated total revenue of \$11,960.59, with total expenses of \$10,436.69, resulting in a net profit of \$1,523.90. Of the net profit, \$740. raised through Zeffy will be allocated to support the chapter’s 30th Anniversary Celebration, leaving the reaming \$738.90 for general chapter use.

Observations and Recommendations

- Establish an earlier cutoff date for ticket sales to better manage attendance.
- Improve forecasting to align with venue capacity.
- Begin ticket sales earlier, with availability at the October chapter meeting.
- Consider alternating Founders Day formats:
 - o Closed observance for CAAC and charter members during odd fiscal years.
 - o Open celebration during even fiscal years.

Implementing an alternating closed and open observance schedule will provide additional time to identify and secure venues that may be utilized by multiple committees, potentially resulting in overall cost savings for venue rentals.