



Central Arkansas Alumnae Chapter

Communications & Public Relations

Date: Monday, January 12, 2026

Time: 6:00 pm

Meeting Location: Virtual

AGENDA

President Melinda Peer, Presiding

I. Call to Order (6:05p)

II. Meditation

III. Roll Call (Attendance)

A. Cecile Madden

B. Jennice Haynes

C. Kenesha Scott

IV. Communications & Public Relations Business

A. Soror Updates

1. Updates/Announcements

a. "30 for 30" Campaign has started

b. Create a reel for 30th Charter Day

i. Get with Jennice Haynes about archived pics & vids

2. New Chapter Members

a. Highlight them on social and in newsletter

i. How can we capture their names and contact info?

3. Pending Project Flyers

a. No pending flyers

V. New Business

A. Discussion:

1. Identify new chapter members to send survey for them to complete to be a social media spotlight as a welcome. Contact Soror Crystal Williams to get this info. (Soror Madden)
2. Collaborate with Soror Jennice Haynes and Angela Austin for pictures for future newsletters, website, etc. (Jennice will check)
 - a. How can Sorors of chairs upload images?
3. History and Future of chapter service
4. Committees supporting each other
5. Voter Registration Drive promotion
 - a. Create Flyer to post on socials

VI. Comments/Suggestions

Meeting ended: 7:19pm

Next Meeting: 02/09/26 at 6:00pm (Virtual)