



Central Arkansas Alumnae Chapter

Communications & Public Relations

Date: Monday, February 09, 2026

Time: 6:00 pm

Meeting Location: Virtual

AGENDA

President Melinda Peer, Presiding

- I. Call to Order (6:05p)
 - II. Meditation
 - III. Roll Call (Attendance)
 - A. Cecile Madden
 - B. Keneasha Scott
 - C. Jalesia Austin
 - D. Alicia Johnson
 - IV. Communications & Public Relations Business
 - A. Soror Updates
 1. Updates/Announcements
 - a. "30 for 30" Campaign has started
 - b. Create a reel for 30th Charter Day
 - i. Get with Jennice Haynes about archived pics & vids
 - ii. Do a highlight video for the Sorors to do at home to discuss the history of the chapter. Get that vid to create a reel for the campaign
 2. New Chapter Members
 - a. Highlight them on social and in newsletter
 - i. How can we capture their names and contact info?
 3. Pending Project Flyers
 - a. No pending flyers
 - V. New Business
 - A. Discussion:
 1. Identify new chapter members to send survey for them to complete to be a social media spotlight as a welcome. Contact Soror Crystal Williams to get this info. (Soror Madden)- **Done**
 2. Collaborate with Soror Jennice Haynes and Angela Austin for pictures for future newsletters, website, etc. (Jennice will check)
 - a. Soror Alicia Johnson joined and will assist with photos
 - i. Give access to Canva and Google folders to upload pics
 3. Voter Registration Drive
 - a. Has started. Getting directions from Soror Martie Hamilton-**Done**
 4. Minority Business Spotlight
- VI. Comments/Suggestions

Meeting ended: 6:43 pm

Next Meeting: 03/09/26 at 6:00pm (Virtual)